In Europe and the United States, Most GE Food Opposition is Moral and Responds Specifically to Moral Countering

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What is genetic engineering?
ABSOLUTIST OPPONENT

Regarding genetically engineering plants and animals, do you agree or disagree?

☐ I do not oppose this.

☑️ This should be prohibited no matter how great the benefits and minor the risks from allowing it.
US VS. EUROPE

USA
- Unopposed: 35%
- Non-Absolutist Opponent: 12%
- Absolutist Opponent: 53%

Germany
- Unopposed: 10%
- Non-Absolutist Opponent: 17%
- Absolutist Opponent: 73%

France
- Unopposed: 6%
- Non-Absolutist Opponent: 9%
- Absolutist Opponent: 85%

(Scott, Inbar, & Rozin, under review)
ATTITUDE CHANGE

% Absolutists Changing Their Mind

- Moral Counter: 31%
- Safety: 15%
- Naturalness: 18%
- Playing God: 9%

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QUESTIONS?

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